



# 2006-2011

# Strategic Plan



## Society of American Military Engineers

[www.same.org](http://www.same.org)

May 4, 2007

This version supercedes all previously released versions.

## SOCIETY OF AMERICAN MILITARY ENGINEERS

# 2006-2011 Strategic Plan

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### MISSION

To promote and facilitate engineering support for national security by developing and enhancing relationships and competencies among uniformed services, public and private sector engineers, and related professionals.

### VISION

To be a premier global engineering organization leading the professional and personal growth of all members in support of military readiness and development of solutions to national security challenges.

### VALUES

#### *Integrity*

Unwavering commitment to always do what is right, regardless of consequences.

#### *Patriotism*

Support our national ideals and take pride in our country.

#### *Public Service*

Recognize the critical contribution that public servants play in supporting the economic and environmental needs of the nation.

#### *National Security*

Recognize the dedication of our national security team comprised of uniform services, civil service and contractors in defending freedom.

#### *Technical Competence*

Deliver high-quality solutions.

#### *Excellence*

Strive for the highest standards of performance in all actions, both personal and professional.

#### *Environmental Stewardship*

Preserve, protect, conserve and restore our national resources through sustainable development.

# GOALS AND OBJECTIVES

## Goal 1: National Security and Emergency Response

Support national security engineering and emergency response-related priorities and programs, domestically and internationally, including preparedness and response to natural and man-made disasters.

### Objectives

- 1.1 Educate SAME members and develop SAME's programs based on requirements of the National Security Strategy and *National Response Plan* in order for members to be in a position to respond to public agency requirements.
- 1.2 Foster dialogue and relationship building between the private sector and government entities responsible for the National Security Strategy and *National Response Plan* implementation.
- 1.3 Promote opportunities to SAME Sustaining Member Companies in the accomplishment of national security and emergency response programs, to include facilitating collaboration between small and large businesses and supporting small business goals of the responding agencies.
- 1.4 Assist federal agencies in carrying out their missions in support of the National Security Strategy and *National Response Plan*.

## Goal 2: Education and Training

Promote, enhance and reinforce the professional and technical competence of present and future SAME members through outreach, training and continuing education programs.

### Objectives

- 2.1 Provide educational forums to increase knowledge and understanding of asset management and emerging technologies and practices in planning, architecture, engineering, construction and facility management.
- 2.2 Provide relevant, accessible and cost-effective training opportunities to support and encourage the personal and professional development of members and their ability to obtain and retain licensure and certification in their chosen field of interest.
- 2.3 Establish and maintain mentoring programs.
- 2.4 Exhibit executive leadership to encourage and permit mid-level civil servants, NCOs, junior officers and Young Members time off to participate in SAME activities, especially training and educational events.
- 2.5 Inspire primary and secondary (K-12) students to enter the engineering career field through engineering camps, science fairs, job site tours and related outreach programs.
- 2.6 Promote the engineering career field at colleges and universities through Student Chapters, mentoring programs, scholarships and career planning seminars.



## Goal 3: Relationships

Foster inter-disciplinary, inter-agency, inter-service, international, and public and private sector sharing of information, technology and business practices.

### Objectives

- 3.1 Maximize networking opportunities for public and private organizations to develop professional relationships and solve common problems.
- 3.2 Develop partnerships and alliances with other professional societies and related associations, and conduct joint workshops and seminars.
- 3.3 Actively seek new members in companion fields such as surety and insurance, finance, legal and contracting, and establish associations with them to increase long-term retention.
- 3.4 Promote diversity of SAME membership, professional disciplines, small and large companies, and federal, state and local public agencies at the Post, Regional and National levels.
- 3.5 Provide a standardized portal to convey timely and accurate National, Regional and Post information that will aid public-private cooperation, advance education and training, and promote exchanges among SAME members.

## Goal 4: Relevance

Develop and conduct high-interest programs that inspire global membership growth and active involvement of SAME members at Post, Regional and National levels.

### Objectives

- 4.1 Provide current and forecast information on service policies, programs, projects and requirements to SAME Individual and Sustaining Members.
- 4.2 Conduct Regional and joint-Regional conferences and monthly Post programs to support the technical, professional and business interests of SAME members.
- 4.3 Participate in joint conferences with other professional societies and related associations, when feasible, to add value for SAME members.
- 4.4 Link Young Members and NCOs to SAME's K-12, college outreach and mentoring programs.
- 4.5 Promote Post involvement in community service.
- 4.6 Establish and conduct outreach programs and events to support deployed forces and their families, to include active, reserve, national guard, civil service and contractors.
- 4.7 Facilitate industry and government dialogue to improve understanding of programs, trends and technologies.

## Goal 5: Recognition

Recognize internal and external accomplishments of SAME members.

### Objectives

- 5.1 Develop, publish and implement an active recognition program at Post, Regional and National levels:
  - Recognize leadership, technical and managerial achievements of SAME members.
  - Recognize Individual Members, Sustaining Member Companies and Public Agencies that conduct mentoring programs.
  - Recognize outstanding military and public service, as well as service to SAME.
- 5.2 Publicize and promote internal and external recognition of the accomplishments of SAME members and Posts:
  - Nominate members for non-SAME awards.
  - Publicize SAME award winners in external media.
  - Publicize SAME members' achievements recognized by other organizations.

# 2007-2008 BOARD OF DIRECTION

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### COUNSEL

Harold I. Rosen, Esq., F.SAME

The Law Office of Harold Rosen (Non-voting)

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- *Lower Mississippi*: Michael B. Rogers, USACE
- *Middle Atlantic*: Brig. Gen. Timothy A. Byers, F.SAME, USAF
- *Middle East*: Deborah A. Duncan, P.E., USACE
- *Missouri River*: Col. Don Curtis, USA (Ret.), HDR
- *New England*: Simone Shields, Tooke & Smith Consultants Inc.
- *North Atlantic*: Brig. Gen. Todd Semonite, USA
- *Northwest*: Cdr. Rob L. Frazier, P.E., F.SAME, USN (Ret.), EIG Ltd.
- *Ohio Valley*: Ernie Drott, USACE
- *Pacific*: Col. William M. Corson, USAF
- *Rocky Mountain*: Julie Timmons, Farnsworth Group
- *South Atlantic*: Jane C. Penny, P.E., F.SAME, Earth Tech Inc.
- *South Central*: Col. Steve Hoarn, USAF
- *Southwest*: Col. Leonardo V. Flor, P.E., USA (Ret.), Harris and Assoc.
- *Texoma*: Lt. Col. Clayton Perry, F.SAME, USAF (Ret.), Tetra Tech Inc.

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- *Engineering and Construction Camps*: Col. Ronald Brown, CPC, USA (Ret.), Sundt Construction Inc. (Also Elected Director)
- *Environmental*: Col. Stacey K. Hirata, P.E., USA (Ret.), USACE
- *Facilities Management*: Gene F. Hubbard, P.E., CFM, SES, NOAA (Also Elected Director)
- *International*: Lt. Col. Michael E. Duffy, P.E., USA (Ret.), CoMark Building Systems
- *K-12 Outreach*: Clay Kelly, P.E., Strand Assoc.
- *Readiness & Homeland Security*: Lt. Col. Robert E. Adamski, P.E., F.SAME, USA (Ret.), Gannett Fleming Inc.

## COUNCILS

- *Noncommissioned Officer*: CMSgt Ken Miller, USAF (Ret.), Northrop Grumman
- *Small Business*: Mercedes Enrique, Custom Mechanical Systems
- *Young Member*: Capt. Patrick G. Miller, P.E., USAF (Also Elected Director)

## ELECTED DIRECTORS

### 2005-2008

- Col. Ronald Brown, CPC, USA (Ret.), Sundt Construction Inc.
- Lt. Col. Scott Griffin, Ph.D., CPC, USAF (Ret.)
- Lt. Col. Mary Matthews Hains, P.E., F.SAME, USAF (Ret.), AMEC
- Heather Wishart Shriner, P.E., Carter & Burgess

### 2006-2009

- William A. Brown Sr., P.E., HAIA, F.SAME, Page Southerland Page LLP
- Rick E. Cunningham, RA, F.SAME, PB
- Gene F. Hubbard, P.E., CFM, SES, NOAA
- Capt. Patrick G. Miller, P.E., USAF

### 2007-2010

- Capt. Paz B. Gomez, CEC, USN
- Col. Richard Thompson, P.E., F.SAME, USA (Ret.), City of Hope
- Lt. Col. Neal Wright, P.E., F.SAME, USA (Ret.), Michael Baker Corp
- Col. Brian Lally, P.E., USAF (Ret.), HQ USAF

## APPOINTED DIRECTORS

- Bruce D'Agostino, Executive Director, Construction Management Association of America (Non-voting)

The SAME Board of Direction consists of 40 voting members and four non-voting members.